

procedural

Simon Schubiger (CTO)



Short Bio

Simon Schubiger is a Senior Engineer who worked for six years at Swisscom Innovations before starting Procedural Inc. His strong background in software engineering and project management is the result of working more than 15 years in the IT industry. He is a serial entrepreneur and has prior startup experience with QUIX Computerware, who developed and sold the first port of the Macintosh operating system under the license of Apple Computer. As a lecturer at ETH Zürich for Mobile Systems Architectures he adds the necessary know-how in the mobile domain.

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