

What will New York look like in 2259?

Procedural Inc. now provides an impressive 3D scenario of a futuristic New York. CityEngine customers and trial users can freely download the city example to explore, modify and use it. As an additional highlight, the 2009.1 CityEngine release will be presented at this year's FMX 09 conference (Stuttgart, May 5th- 8th).

Zurich, Switzerland — April 22, 2009 — Procedural Inc. announced the high quality 3D city example NYC 2259, which is available for free download. NYC 2259 is the extrapolation of New York City 250 years into the future, inspired by Luc Besson's great sci-fi movie *The Fifth Element*. The example features grammar rules and assets to create highly detailed futuristic skyscrapers as well as flying cars.

Procedural Inc., an innovative software company located in Zurich, Switzerland, is creator of the world's foremost procedural modeling technology. With the CityEngine, Procedural Inc.'s graphics experts have developed a radically different 3D application that allows professional users in entertainment, architecture and urban planning to efficiently create 3D city models.

"We are very happy to deliver this cool example to our clients and trial users. Usually, such detailed cities are made in months of tedious modeling work for one angle of view only, but with the CityEngine you can modify and re-generate the whole city within minutes" says Pascal Mueller, CEO Procedural Inc. "And in case there are plans for a sequel to *The Fifth Element*, I hope Luc Besson knows now where to get the city backdrop for it."

A "Making of" video of the New York example is available online at:

<http://www.procedural.com/cityengine/provided-examples/new-york-city-2259.html>

And there's more good news for 3D professionals in need to create city models: the new version of the CityEngine will be launched in May! The 2009.1 release will be presented for the first time in public at FMX (Stuttgart, May 5th- 8th) in the scope of the workshop "The Future of 3D City Modeling". The presentation will take place on Tuesday, May 5th, 11:00am, Room Karlsruhe and will be broadcasted live via Procedural TV: <http://www.procedural.com/company/procedural-tv.html>. In addition, the CityEngine 2009 will be showcased at Procedural Inc.'s booth during the whole conference.

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Availability

The CityEngine can be purchased online and a free 30-day trial version is also available for download at <http://www.procedural.com>. The software can be purchased via Procedural Inc.'s website, or by telephone order at +41 76 720 3303.

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High-resolution images:

http://www.procedural.com/company/press_room.

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